



alexandra lynn
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PORTFOLIO:
alwalters2.wix.com/creativeportfolio

I'm highly motivated, a visual thinker with a broad imagination and a passion for design. I'm looking for an agency outlet to allow me the opportunity to work collaboratively with other members. I have small agency experience and thrive on creative challenges!

SKILLS

- Public Speaking
- Adobe CS6
- Wix
- Media Flight Plan
- HTML Knowledge
- Mac OS X
- Visual Arts
- Graphic Design

PROJECTS/CLIENTS

Tuscaloosa Arts Council Campaign | FALL 2013
Alabama Board of Physical Therapy Account | FALL 2013
Alpha Omicron Pi *To Dragma* magazine | SUMMER 2013
University of Alabama SGA | SPRING 2013
UA Virtual Advantage | SPRING 2012

EDUCATION

MAJOR: Advertising
MINOR: Creative Writing
THE UNIVERSITY OF ALABAMA | Tuscaloosa, AL
Bachelor of Arts Communications | FALL 2013

EXPERIENCE

SENIOR DESIGNER

The Capstone Agency Creative Team | Tuscaloosa, AL
January 2013-December 2013

- Created integrated communication campaigns and materials that were innovative and effective by using design software such as Adobe Photoshop, InDesign, and Illustrator.
- Participated in promoting the LessThanUThink student campaign, which generated awareness for anti-binge drinking, as well as working to make the campaign Nationwide.
- Cooperated in creating copy and designs such as logos, brochures and other graphics with multiple clients such as the University of Alabama SGA, St. Jude Children's hospital, as well as other campus organizations in a timely and professional manner.

COMMUNICATIONS INTERN

Alpha Omicron Pi International Headquarters | Brentwood TN
May 2013-July 2013

- Organized and created inventory of Alpha Omicron Pi archival property for displays as well as educational convention sessions.
- Assisted in editing as well as writing for international magazine *To Dragma* while also gaining journalistic experience through interviews for articles, and earning the opportunity to be published internationally.

ALPHA OMICRON PI CABINET MEMBER

The University of Alabama | Tuscaloosa, AL
January 2010-December 2012

Assistant VP of Chapter Development | 2011-2012

- Worked hand-in-hand with the VP of Chapter Development in planning and organizing various sorority events.
- Played an instrumental and key role in several creative venues and large group projects.
- Promoted and facilitated camaraderie among members of the sorority, resulting in the reinforcement of sorority morale, ideals, experiences and loyalty within the chapter.

Event Communications | 2010-2011

- Used applications such as Adobe Indesign, Microsoft PowerPoint, Microsoft Word, Pages, etc. to create colorful announcements that were posted to Communicate with members of the chapter.
- Relayed messages and reminders in an eye-catching and creative way.